

#### **Creating a Problem Solving Culture**

#### Innovation Tools & Framework From coming up with an idea, to forming a team and implementing it.

From small to big ideas.









#### One Feature at a Time (1FaaT™)



Overcoming cultural debt to deliver ongoing customer experimentation





#### Path to a generative culture...





#### Cause and effect ...







## Innovative people think differently.... SKILUPDAYS

"If you wanna hire great people and have them stay working for you, you have to let them make a lot of decisions, you have to be run by ideas, not hierarchy. The best ideas have to win, otherwise good people don't stay.







### Change is People Centric

Make people *part of the change* not what *is happening* to them





#### Getting started with an A4







#### Getting started with an A4

- 1. What is the problem you are solving?
- 2. What is the solution?
- 3. What are the complications?
- 4. How do we overcome the complications?



• Kickbox is "designed to increase innovator effectiveness, accelerate innovation velocity, and measurably improve innovation outcomes."

• https://www.youtube.com/watch?v=tXPBVW1LGfc

Open Source Framework.Download. Use & Adapt.

• Kickbox Community on Slack.



# SKILUPDAYS

#### Getting started...



**Kickbox Foundation** 

lome Kickbox Method Kickbox Foundation Get Material - Events

#### https://www.kickbox.org/



#### Welcome to Kickbox Foundation

Kickbox is a methodology in corporate innovation to activate employees and create valuable business cases for the company.

The methodology was invented by Adobe, further shaped by Swisscom, and adapted and implemented by thousands of companies.

The Kickbox Foundation provides a space to get Kickbox open-source material from Adobe and Swisscom and exchange thoughts with other Kickbox practitioners.

**GET MATERIAL NOW** 







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